

TAKE ONE HOME

Premier Homes

KELLER WILLIAMS REALTY

BRINGING LUXURY HOME



Stunning waterfront estate is the perfect blend of elegance & livability w/a stunning pool, game room, high-end media retreat & wine grotto. Call 281-220-2100 for more information.

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KELLERWILLIAMS.
REALTY



22762 Westheimer Parkway, Suite 430 | Katy, TX 77450
(281) 220-2100 | www.katypremierhomes.com

Dear Potential Advertiser:

Premier Magazine is an important component to the growth of Keller Williams Premier Realty Katy. In 1999 our office began publication of Keller Williams Premier Homes Magazine and it has helped our office become one of the largest and most productive real estate offices in the Houston area. In fact, our annual closed volume and closed unit count ranks our office among the top real estate offices in the Greater Houston Area.

I would like to take this opportunity to invite you to advertise in our magazine during 2015. Our best value is our business card ad (costing \$720 paid annually in advance). This extremely reasonable image advertising includes an entire year of circulation and inclusion on our magazine website. In order to provide more value to our advertisers we also offer 1/4 page, 1/2 page and full page advertising options. Furthermore, all vendors will be listed in the categorized directory at the front of each magazine.

During 2015, we will print approximately 15,500 copies per issue of our magazine, with six issues each year. This includes continuous distribution of 5,000 copies concentrated in Katy and the West Side of Houston in HEB, Fiesta, Randall's, Big Lots, Walmart and Time Wise Food Stores. Furthermore, at each printing, 10,000 issues will be delivered directly to homes in the Greater Katy area by the Community Impact Newspaper. This direct mail partnership with Community Impact was beta tested in 2014 and we are very pleased with the additional focused exposure. Thus, for each issue, we will choose our circulation routes by zip code, home values and proximity to our office as we continue expanding our Katy reach west towards Fulshear.

As a further incentive to our advertisers, all of our 2015 advertisers will have their ads included in our presentation that cycles throughout the day on the big screen TV in the office reception area. Additionally, we have placed a business card display in a public area of our office that allows our advertisers to easily promote themselves to our agents, customers and clients. Additionally, all agents within our office have agreed to support our advertisers at every opportunity. As an added benefit, all advertisers are promoted on our magazine website at www.katypremierhomes.com.

Finally, we are pleased to announce we are continuing our **Vendor Open House program**. This added value allows each vendor an onsite networking event where you can engage with our agents on Team Meeting Tuesday, from **9 a.m. to 11 a.m.** for no additional charge. Our Advertising Committee will coordinate this event and vendors will simply show up and share their information with our agents as they flow from table to table. Each Open House is limited to five vendors. We will confirm your open house date when you present your signed Advertising Agreement and method of payment.

I have attached the cover from a recent issue and an example of our business card display. I have also included a 2015 Advertising Agreement should you decide to advertise in our publication. Simply fill out the enclosed form and return it to our office with your payment. **Please submit to Vonda Chambers, our Agent Services Coordinator**. Our first issue of 2015 will be on the shelves in mid-January.

Sixteen years ago we began operations with nine agents and now we sponsor over 270 licensees. We hope you will accept this opportunity to continue to grow with us. If you have any questions, please contact Vonda Chambers at 281-220-2100 or vondachambers@kw.com. Thank you in advance for your consideration.



Sincerely,

Terri Coker, Team Leader
Keller Williams Premier Realty

2015 KELLER WILLIAMS MAGAZINE ADVERTISING AGREEMENT

Company Name:	Phone:
Contact Person:	Fax:
Address:	City, State & Zip:
Email:	Website:

Please print clearly and legibly. (This is the text for the ad)

Company or Advertiser Name	Phone:
	- -

Circle One Option Only for Ad Type						
Ad Type	Dimensions	Annually	Ad Type	Dimensions	Per Issue	Annually
Business Card Ad	3.5" x 2"	\$720	Full Page Ad	7.375" x 8.835"	\$800	\$3,600
1/4 Page Ad	3.5" x 4.275"	\$1,200	Full Page (inside Back Cover)	7.375" x 8.835"	\$900	\$4,200
1/2 Page Ad	7.375" x 4.275"	\$2,000	Full Page (Back Cover)	7.375" x 8.835"	\$1,000	\$4,800

Artwork Preparation and Instructions		
Dimensions:	See above	In an effort to better the quality of our final printed product, vendors will now be required to provide print-ready artwork using the specifications outlined to the left. We will accept the following file formats: TIF, TIFF, JPG, EPS, PNG, AI, PSD and PDF. In the event you do not have print-ready artwork matching these specifications, Keller Williams Premier Realty can connect you to a graphic designer who can create your artwork for an additional fee.
DPI (Dots per Inch):	300 dpi	
Color:	CMYK or RGB	

The agreed space and all of the terms and conditions contained in the Keller Williams Premier Realty magazine are integral components of the Agreement. Keller Williams Premier Realty, as the publisher of this magazine, assumes no liability or responsibility for typographical or other errors contained in the advertisements. All advertisements must be submitted camera ready and received by Keller Williams Premier Magazine department no later than the specified deadline for each issue which is printed every other month. The advertiser shall defend, indemnify, and hold harmless Keller Williams Premier Realty, its officers and directors, Community Impact Newspapers et al, against any claim of liability arising from the publication of any advertisement, or portion thereof, submitted by or published at the direction of the advertiser, the advertiser's agent or agency. All advertising copy is subject to the Keller Williams Premier Magazine department's discretion as to publication. The liability of or failure to publish an advertisement in the specified issues of the contract shall be limited to publishing the advertisement in a subsequent issue. All bills and contract rates are due and payable at the time the contract is signed and submitted to Keller Williams Premier Realty. The advertiser, the advertiser's agent or agency agrees to pay the attorney's fees and court cost in the event that the account is collected through the efforts of an attorney or through any legal process. All contract cancellations must be submitted in writing and received by Keller Williams Premier Realty 30 days prior to intended cancellation of the contract. This agreement may not be modified or amended except through written agreement signed by both the advertiser and Keller Williams Premier Realty.

Advertiser Printed Name and Title	Keller Williams Associate Name
Signature	Signature
Date	Date

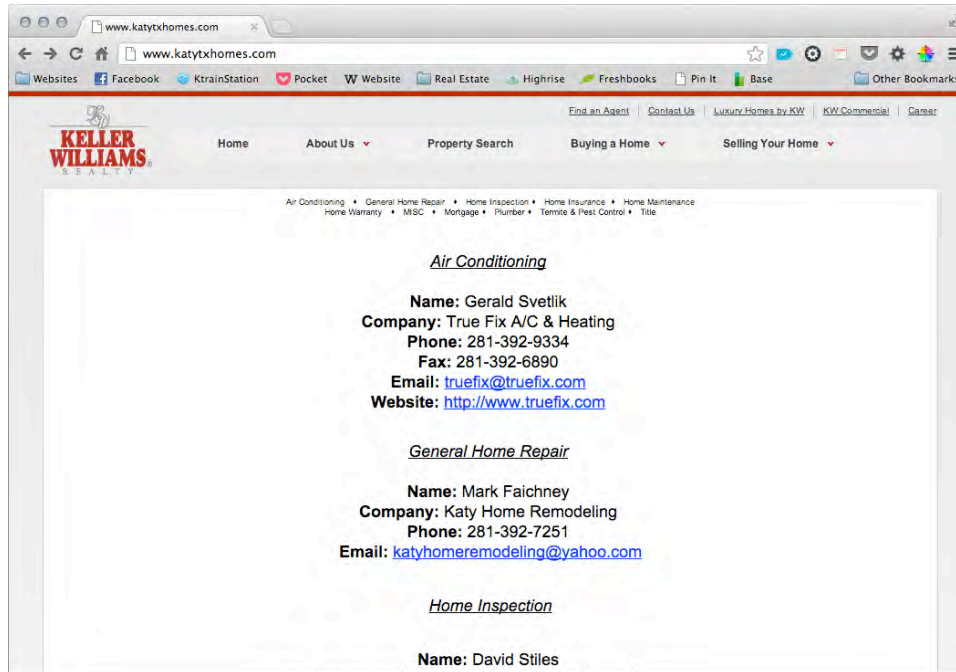
Payment Information			
Amount	Check #	Date	Associate Initials

Please remit the signed Advertising agreement, method of payment and electronic ad copy to Vonda Chambers at vondachambers@kw.com.

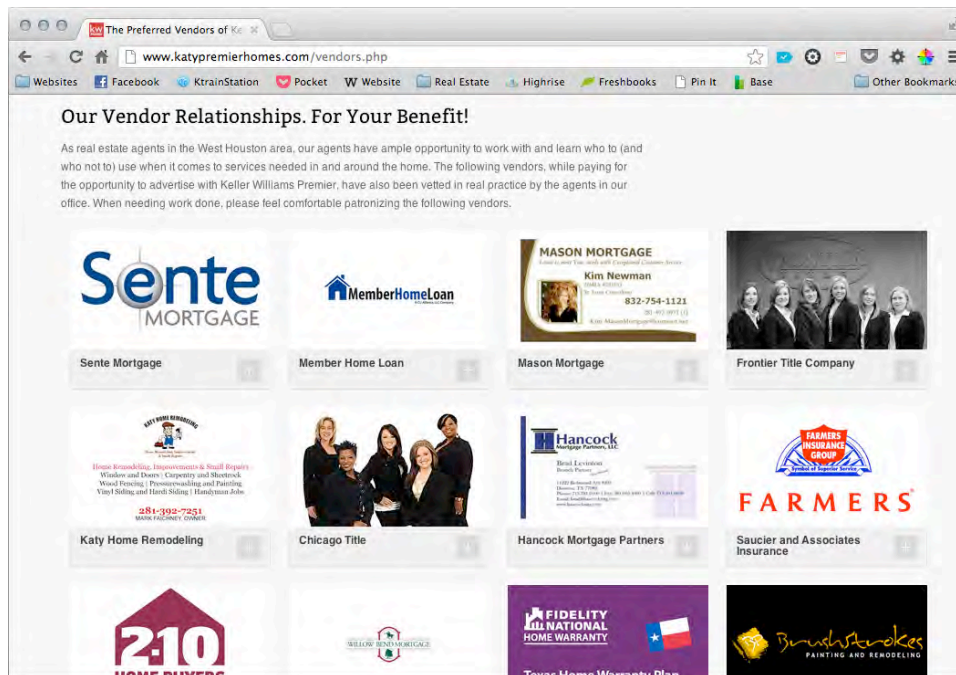
VENDOR DISPLAY

This display is located in our break area, a prominent public space adjacent to our conference rooms near the front of the Keller Williams Premier Realty office in Cinco Ranch.





KatyTXHomes.com - Service Providers Screenshot



KatyPremierHomes.com - Preferred Vendors Screenshot